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# **QUICK START GUIDE**

National Faith & Blue Weekend: October 11-14, 2024

Faith & Blue is designed to be reflective of the capacity, needs, and interests of the community, law enforcement agencies, and partner organizations.

The "Planning Toolkit" offers detailed scripts, planning calendars, event options, and more. Here is a short overview to get you started.



## **Understand "The Idea"**

By participating in shared activities, Law enforcement and residents will get to know each other better, creating greater collaboration in crime reduction and reducing misunderstandings.





## **Request a Liasion**

To be assigned a Faith & Blue staff liaison, contact us with your location and affiliation. Email info@faithandblue.org, visit faithandblue.org/agencycontact, or call (404) 605-7000.





#### **Review Past Events**

Look at past nearby events: **faithandblue.org/events** See photos from past events: **faithandblue.org/gallery** 





## **Download the Toolkits**

Acitvity Planning Toolkit: faithandblue.org/toolkit Social Media Toolkit: faithandblue.org/smtoolkit





## **Obtain Approval**

Get the "go ahead" from organizational or agency leadership.





## **Identify Partners**

Law Enforcement Partners: Contact your agency's chaplains, existing relationships, previous partners, or past Faith & Blue event participants. You can also ask your Faith & Blue liaison for suggestions.

**Community Partners:** Call your local PD or Sheriff and ask to speak with the "staff who handle community engagement."





#### **Reach Out to Partners**

See page 7, "Reaching Out," of the Activity Planning Toolkit and follow the Sample Script.





#### Meet

Schedule and hold a planning meeting with Partners.





## **Determine Programming Focus**

Partnership, Learning and Listening, Familiarity (or all three!)





## **Identify Events**

Use the toolkit and matrix to select your activity types. For large agencies, at least one event per day is recommended.

Recommended companion to events: Hold a "rolling tour" where law enforcement visits houses of worship throughout the weekend to offer greetings.





## Form a Group

Form an event planning group (using checklist in toolkit) and establish a meeting schedule.





#### **Submit Events**

Registration goes live on July 12, 2024 at faithandblue.org/submit-event.





## **Hold Events**

Take lots of photos and videos, and post them on social media with the hashtag **#faithandblue** (tagged photos are automatically entered into the photo contest).





## **Thank Participants**

Send thank you notes to volunteers, partners, and staff.





The Faith & Blue staff are here to assist you every step of the way.

Every agency and organization in the country is assigned a dedicated staff liaison to offer advice, guidance, and even introductory calls to potential partners. To be connected with your liaison, email <a href="mailto:info@faithandblue.org">info@faithandblue.org</a> or call (404) 605-7000.