



FAITH & BLUE 2024

QUICK START GUIDE

National Faith & Blue Weekend: October 11-14, 2024

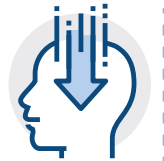
Faith & Blue is designed to be reflective of the capacity, needs, and interests of the community, law enforcement agencies, and partner organizations.

The “Planning Toolkit” offers detailed scripts, planning calendars, event options, and more. Here is a short overview to get you started.

01
STEP

Understand “The Idea”

By participating in shared activities, Law enforcement and residents will get to know each other better, creating greater collaboration in crime reduction and reducing misunderstandings.



02
STEP

Request a Liaison

To be assigned a Faith & Blue staff liaison, contact us with your location and affiliation. Email info@faithandblue.org, visit faithandblue.org/agencycontact, or call (404) 605-7000.



03
STEP

Review Past Events

Look at past nearby events: faithandblue.org/events
See photos from past events: faithandblue.org/gallery



04
STEP

Download the Toolkits

Activity Planning Toolkit: faithandblue.org/toolkit
Social Media Toolkit: faithandblue.org/smtoolkit



05
STEP

Obtain Approval

Get the “go ahead” from organizational or agency leadership.



06
STEP

Identify Partners

Law Enforcement Partners: Contact your agency’s chaplains, existing relationships, previous partners, or past Faith & Blue event participants. You can also ask your Faith & Blue liaison for suggestions.

Community Partners: Call your local PD or Sheriff and ask to speak with the “staff who handle community engagement.”



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07
STEP

Reach Out to Partners

See page 7, “Reaching Out,” of the Activity Planning Toolkit and follow the Sample Script.



08
STEP

Meet

Schedule and hold a planning meeting with Partners.



09
STEP

Determine Programming Focus

Partnership, Learning and Listening, Familiarity (or all three!)



10
STEP

Identify Events

Use the toolkit and matrix to select your activity types. For large agencies, at least one event per day is recommended.

Recommended companion to events: Hold a “rolling tour” where law enforcement visits houses of worship throughout the weekend to offer greetings.



11
STEP

Form a Group

Form an event planning group (using checklist in toolkit) and establish a meeting schedule.



12
STEP

Submit Events

Registration goes live on July 12, 2024 at faithandblue.org/submit-event.



13
STEP

Hold Events

Take lots of photos and videos, and post them on social media with the hashtag #faithandblue (tagged photos are automatically entered into the photo contest).



14
STEP

Thank Participants

Send thank you notes to volunteers, partners, and staff.



The Faith & Blue staff are here to assist you every step of the way.

Every agency and organization in the country is assigned a dedicated staff liaison to offer advice, guidance, and even introductory calls to potential partners. To be connected with your liaison, email info@faithandblue.org or call (404) 605-7000.