

# FAITH & BLUE BUILDING BRIDGING 2023



MOTOROLA SOLUTIONS  
FOUNDATION

WRAP

## QUICK START GUIDE

National Faith & Blue Weekend: October 6-9, 2023

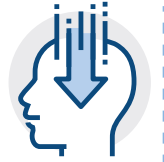
Faith & Blue is designed to be reflective of the capacity, needs, and interests of the community, law enforcement agencies, and partner organizations.

The “Planning Toolkit” offers detailed scripts, planning calendars, event options, and more. Here is a short overview to get you started.

01  
STEP

### Understand “The Idea”

By participating in shared activities, Law enforcement and residents will get to know each other better, creating greater collaboration in crime reduction and reducing misunderstandings.



02  
STEP

### Request a Liaison

To be assigned a Faith & Blue staff liaison, contact us with your location and affiliation. Email [info@faithandblue.org](mailto:info@faithandblue.org), visit [faithandblue.org/agencycontact](https://faithandblue.org/agencycontact), or call (404) 605-7000.



03  
STEP

### Review Past Events

Look at past nearby events: [faithandblue.org/events](https://faithandblue.org/events)  
See photos from past events: [faithandblue.org/gallery](https://faithandblue.org/gallery)



04  
STEP

### Download the Toolkits

Activity Planning Toolkit: [faithandblue.org/toolkit](https://faithandblue.org/toolkit)  
Social Media Toolkit: [faithandblue.org/smtoolkit](https://faithandblue.org/smtoolkit)



05  
STEP

### Obtain Approval

Get the “go ahead” from organizational or agency leadership.



06  
STEP

### Identify Partners

**Law Enforcement Partners:** Contact your agency’s chaplains, existing relationships, previous partners, or past Faith & Blue event participants. You can also ask your Faith & Blue liaison for suggestions.

**Community Partners:** Call your local PD or Sheriff and ask to speak with the “staff who handle community engagement.”



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07  
STEP

## Reach Out to Partners

See page 7, “Reaching Out,” of the Activity Planning Toolkit and follow the Sample Script.



08  
STEP

## Meet

Schedule and hold a planning meeting with Partners.



09  
STEP

## Determine Programming Focus

Partnership, Learning and Listening, Familiarity (or all three!)



10  
STEP

## Identify Events

Use the toolkit and matrix to select your activity types. For large agencies, at least one event per day is recommended.

Recommended companion to events: Hold a “rolling tour” where law enforcement visits houses of worship throughout the weekend to offer greetings.



11  
STEP

## Form a Group

Form an event planning group (using checklist in toolkit) and establish a meeting schedule.



12  
STEP

## Submit Events

Registration goes live on July 12, 2023 at [faithandblue.org/submit-event](https://faithandblue.org/submit-event).



13  
STEP

## Hold Events

Take lots of photos and videos, and post them on social media with the hashtag #faithandblue (tagged photos are automatically entered into the photo contest).



14  
STEP

## Thank Participants

Send thank you notes to volunteers, partners, and staff.



The Faith & Blue staff are here to assist you every step of the way.

Every agency and organization in the country is assigned a dedicated staff liaison to offer advice, guidance, and even introductory calls to potential partners. To be connected with your liaison, email [info@faithandblue.org](mailto:info@faithandblue.org) or call (404) 605-7000.